Enormous wealth, a maturing insurance industry and institutional investor demand are creating new opportunities in asset management across the Middle East, Africa and South Asia (MEASA) region.

Sitting at the heart of MEASA's financial services industry, DIFC provides the ideal platform for firms to develop, distribute, manage and domicile all types of public, private, Sharia-compliant, and qualified funds.

The Centre's world-class legal and regulatory structures balance efficient setup with oversight that gives investors confidence in asset management products. It also offers direct access to institutional and high-net-worth individuals looking to access both conventional and alternative investment products.

Asset Management is one of four areas within the Wealth and Asset Management focus at DIFC. The other areas include <u>Fund Management</u>, <u>Private Equity</u>, and <u>Wealth</u> <u>Management</u>.