

The Middle East, Africa and South Asia (MEASA) region is undergoing a transformation fuelled by the embrace of change and strong economic and demographic growth.

For banks, this presents enormous opportunities to expand existing businesses and develop new customers.

Expanding wealth, accelerating cross-border trade, growing investment and continued M&A activity reflect this opportunity. State-owned firms, publicly traded corporations and privately held companies are pursuing restructuring as part of this change.

As an international financial hub, DIFC offers the number-one location in the region to tap this dynamic environment. The city of Dubai sits at the heart of emerging markets that are demanding a full range of commercial and wholesale banking services.

The Centre hosts a growing roster of bank representative offices and branches, as well as new entities looking to provide services in areas such as commercial and wholesale banking, trade and export finance, project and infrastructure funding, treasury services and correspondent banking.

Banks in the Centre come from Asia, Africa, Europe and the Americas, as well as the Middle East.

Banking is one of five areas within the Banks and Capital Markets focus at DIFC. The other areas include Private Banking, Investment Banking, Brokerage and Capital Markets.